

HOUSE OF TYRONE

NEWSLETTER

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You can have
anything you
want in life if you
dress for it



FASHION BEATS CANCER

In the year 2017 we had an idea to run a fashion show and House of Tyrone was launched in Rustenburg , South Africa as a fashion and dance group. The dance crew was kept alive performing at the Rustenburg youth center and other local spaces, however the idea of creating masterpieces in fashion advanced faster and led to the firm foundation of HOT (House of Tyrone),

Our first fashion collection was named AfrIndie which was a mix of African and Indian style. The collection was produced in Johannesburg and the final pieces where completed in Harare and Bulawayo.

House of Tyrone came with all the unique idea to fundraise for charity through fashion. Under the Fashion Designers Expo our dream was realized and this has remained in our DNA. House of Tyrone came with customized watch and shoe samples, AfrIndie fedoras.

On the 5th of August 2017 the show was set and was successful in raising funds for KidzCan (kids living with cancer)

We are dedicated to supporting the programs organized by I Reach Out My Hand Africa, and this year we have the learning center program at heart. Keen to know about this? You're not the only one! We are also excited, visit <http://www.iromhafrica.org/programs.html>



EMPLOYMENT CREATION

The fashion industry in Zimbabwe is not amplified as in other countries. The economy in our country keeps spiraling downwards and it not only affects big business but also small time companies or sole designers and fashion houses.

The fashion house however has and still does task individual seamstresses and runners that procure fabric for an order and they get paid for their service provision.

We understand that there is need for visibility in the fashion Industry and that can be much more important for service providers through platforms that are available.

To actually reach a peak where the fashion industry is recognized and given a budget or a platform for visibility itself, it would be possible if the existing fashion houses and designers come together for major partnerships and at a certain angle, have each tasked for a certain piece for an upcoming fashion season.

We are always trying to be inclusive of everyone interested in this journey.

The fashion industry CAN actually create employment for those who are into fashion and design, but only if we all see the bigger picture in major visibility through shows and other avenues.

We are calling out to all interested parties to [join us](#) and fundraise for charity while gaining useful connections and visibility.



“I don't do fashion. I am fashion.” –
Coco Chanel



FASHION FOR LEARNING

With the concept of an expo for all designers in Zimbabwe we can actually create a platform for fashion enthusiasts locally. There is a need to create platforms where even upcoming designers and models receive mentorship and visibility.

House of Tyrone is in support of the construction of the learning center in Selous. To get a clearer picture, the children in this area lack sustainable opportunities, proper nutrition and education.

However with the organization we believe not just in education but in learning, there is a deep engagement with one when they are learning rather than educating them.

With that in mind we want bring to light the BUZZ that's current, our fundraiser which we expect to be as big and even much more than the previous event. To be more inclusive of everyone and bring people with disabilities in the picture.

Get in touch with us and find your spot, this is an opportunity not to miss. *Fashion for learning*